



IMPACT REPORT

2023





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NOTE FROM AUBREY OTTENSTEIN

As the CEO of Globally, I've had the privilege of witnessing our exceptional team's dedication and skill, and I'm thrilled to celebrate the major milestones we achieved in 2023. The Globally team remains the driving force behind our mission to connect every cause to a community. Their unwavering commitment to making a positive impact is the cornerstone of our success. Here are some of our major accomplishments in 2023:

YPFP Fellows Program We proudly launched the second class of Young Professionals for Peace (YPFP) Fellows. This program is a personal and professional leadership development accelerator for emerging talent in foreign policy. Each year, six YPFP Fellows have the unique opportunity to develop and implement strategies that significantly impact thousands of young professionals across 80 countries.

EaGLE Summit Our team played a pivotal role in hosting the EaGLE (Emerging as Global Leaders Experience) Summit, bringing thought leaders and change agents together to address national security priorities. The success of this event was a direct result of our team's tireless efforts in organizing and executing a truly impactful summit.

Emerging Leaders for Climate Action In response to the urgent need for climate action, we proudly launched the Emerging Leaders for Climate Action program, which brings together promising rising leaders across sectors to collaborate on finding solutions to climate and sustainability issues. Leveraging their skills and expertise, the cohort develops policy recommendations to inform upcoming conversations at COP28. This initiative holds the potential to shape the future of our planet for the better.

Expanding Existing Programs The dedication of our team allowed us to expand and enhance our existing programs, reaching even more individuals and communities in need. By increasing our programmatic reach, we are better equipped to address the pressing global challenges of our time.

The impact we made in 2023 was a testament to the collective passion and expertise of the Globally and YPFP teams. It's with immense pride that we reflect on the past year and look forward to the opportunities that lie ahead.

As we move into the new year, we're excited about the possibilities and challenges that await us. With your support, we're confident that we will continue to make a meaningful difference in the lives of countless individuals and communities around the world. Thank you for believing in our mission and for being an integral part of the Globally family. We look forward to sharing more success stories and milestones with you in the coming year.

Sincerely,

Aubrey Ottenstein
CEO, Globally

VISION

Globally believes that every cause deserves a powerful and authentic community behind it.

MISSION

To identify and recruit the right people to address evolving global challenges. We are a solution-driven organization that incubates communities of emerging leaders to inform policy, accelerate inclusion, and deliver meaningful participant experience.

To be a strategic partner for companies, organizations, and individuals working to build a better world. We reduce the time it takes to solve important problems by identifying the right people, building impactful programs, and generating solution-oriented deliverables.





GOALS FOR 2023



Goal 1: Accelerating Inclusive Leadership

- PPNV expanded to 100 Fellows
- EaGLE hosted its first Summit
- Second YFPF Fellowship cohort launched



Goal 2: Informing the Future State

- 98 young authors applied to be YFPF Rising Experts
- Applicants spanned 12 countries and 5 continents



Goal 3: Strengthening Diplomacy and Dialogue

- YFPF Selected 8 Delegates for the G7 & G20 Youth Summits
- 14 CDE Delegates traveled to the UAE
- YFPF convened 20 Discussion Groups



EAGLE (EMERGING AS A GLOBAL LEADER EXPERIENCE)



WHAT

The EaGLE program accelerates the careers of emerging leaders working in national security and public service. The program provides participants with intensive leadership development based on theories of innovation, technology and entrepreneurship.

WHY

EaGLE co-founders, Jay Long and Chris McCarthy, saw common and repeated shortfalls in existing training pipelines for those working in national security and public service. A new approach was needed built around concepts of creativity, innovation, and entrepreneurship to help those transitioning into new sectors excel in their new careers.

WHO

Clara Schmae, EaGLE Lead
Chris McCarthy, EaGLE Summit Lead

2023 Metrics

Cohort 5
33 Participants & 6 Events

"100% reported they would recommend the program"

EaGLE Summit 165 Attendees

3 Events

5 Training sessions





REFUGEE UPSKILLING PROGRAM (REUP)

WHAT

Globally's Refugee Upskill Program responded to the rapid resettlement of nearly 100,000 Afghans in the United States. The program provided participants with the skills needed to land meaningful job opportunities and build their professional network in the US.

WHY

The current resettlement process often results in refugees relying on minimum wage jobs instead of opportunities commensurate with their abilities. This requirement delays their ability to access high-skilled employment options in the US job market. ReUP aims to address this disconnect.

HOW

ReUP provides participants with both hard and soft skills required to thrive in the US workplace. ReUP cohort members benefit from mentoring, coaching, networking, and coursework. New graduates from Globally's Refugee Upskilling Program (ReUP) are matched with partner organizations to increase career path options and integration into the US workforce.

WHO

Alex McLeod, ReUP Lead
Clara Schmae, Program Assistant

2023 Metrics

3 Cohorts

100+ Participants

5 Hiring Partners

12+ Placed in Jobs

80+ Interviews





PUBLIC POLICY NEW VOICES (PPNV)

WHAT

PPNV is a collaboration among leading public policy graduate schools, corporate public policy teams, and some of the most innovative global strategic firms that provide a year-long Fellowship experience for a cohort of 40-50 BIPOC grad students with a particular interest in public policy.

WHY

Globally is a champion for diverse perspectives informing better public policy. PPNV seeks to address the systemic challenges that early-career, underrepresented people of color in the public policy field face by delivering participants invaluable tools and resources that have historically not been available to BIPOC communities.

HOW

This year-long fellowship provides fellows with virtual events each month that include workshops, panel discussions and fireside chats with policy experts, and networking opportunities amongst cohorts. PPNV also provides summer internship opportunities at prestigious partner organizations.

WHO

Caroline Keeton, PPNV Lead
Clara Schmae, PPNV Mentor

2023 Metrics

75% Internship placement rate

18 Universities

40 Fellows

20+ Events



The Walt Disney Company



AT&T



MARRIOTT INTERNATIONAL



verizon



Walmart



eurasia group politics first



BOWER ASIA GROUP



GEOQUANT



RHGM



EMERGING LEADERS FOR CLIMATE ACTION (ELCA)



WHAT

ELCA is a platform bringing together promising young leaders across sectors to collaborate on finding solutions to climate and sustainability issues. Leveraging their skills and expertise, the cohort will develop policy recommendations to inform upcoming conversations at COP28 to be held in Dubai in November 2023.

WHY

Climate change is a pressing global issue that requires urgent action from all sectors. We believe that the best solutions will emerge when talents are combined across sectors. This is why Globally, in partnership with the Embassy of the UAE in Washington, D.C. selected 42 Fellows to participate in the Emerging Leaders for Climate Action Program.

HOW

This 6-month long fellowship provides the network to connect and develop innovative policy proposals within smaller thematic working groups that are then shared with the larger cohort for peer-to-peer/expert feedback at least 4 times throughout the program.

WHO

Clara Schmae, Program Manager

2023 Metrics

139 Applicants

4 Tracks

42 Selected Participants

10+ Events





DARE TO LEAD.
DARE TO LEARN.
DARE TO GROW.

MEASURING SUCCESS

WHAT

YPFP's Fellowship is a personal and professional leadership development experience for emerging talent coming from diverse backgrounds. Six YPFP Fellows will have a unique opportunity to develop, construct, and implement a strategy and execution for an organization that has a significant impact on thousands of global young professionals.

WHY

Over the last 19 years, YPFP has been led entirely by volunteer staff who build and execute the vision of the organization. With the launch of Globally, YPFP has opened an exciting new chapter in its leadership model – a structured fellowship that gives members a unique and hands-on opportunity to run and operate the organization. As the community continues to grow and evolve, we are building a more structured team of YPFP Fellows to oversee the core mission of YPFP.

HOW

Six candidates will be selected to become YPFP Fellows based on a competitive application process. Each Fellow will be positioned and aligned to a specific operational component of YPFP.

WHO

Elizabeth Spencer – Chief of Staff
Jessie Moore – Programs and Events Fellow
Nigel Vinson – Global Coordination Fellow
Christina Alvarez – Communications Fellow
Owen Daniels – Publications Fellow
Noni Abdur-Razzaq – Finance and Operations Fellow
Clara Schmae – YPFP Fellowship Manager

2023 Metrics

6 YPFP Fellows

1 Strategic Plan through 2024

5 Leadership development trainings

YPFP



YOUNG PROFESSIONALS IN FOREIGN POLICY

WHAT

YPFP is a global community where young people feel empowered to engage in the foreign policy space in meaningful, impactful ways, forming personal and professional bonds that help them grow and develop as professionals.

WHY

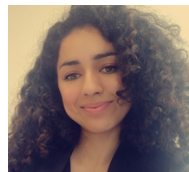
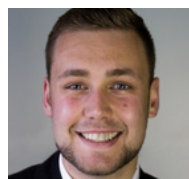
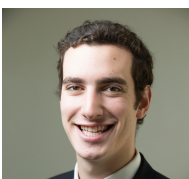
Young Professionals in Foreign Policy was established in 2004 in the wake of 9/11 to build the next generation of diverse foreign policy leaders. Recognizing that the coming decades would require new approaches to capacity building for monumental foreign policy, YPFP has engaged thousands of volunteers around the world to build cohort-based programs, host events, publish new voices, and host a global community of peers working towards creating a better world.

HOW

YPFP provides members with the opportunity to participate in capacity building programs, attend engaging events, network with a global community of peers, and opportunities to elevate their voices through writing and publication.

WHO

Adrian Garcia-Esteve, YPFP Brussels Managing Director
Maria Milenova, YPFP London Managing Director
Sepideh Behzadpour, YPFP New York
Lauren Power, YPFP Tokyo Managing Director
Angie Rojas, YPFP Toronto Managing Director
YPFP Fellows, YPFP Washington, DC Leadership





YOUNG PROFESSIONALS IN FOREIGN POLICY

YPPF AT A GLANCE

MEMBERSHIP

- 4,000+ Members

EVENTS

- 105 Events
 - DC: 12
 - Brussels: 45
 - Tokyo: 31
 - New York: 12
 - London: 5

RISING EXPERTS AND CHARGED AFFAIRS

- 97 Rising Expert Applicants
- 15 Accepted Applicants
- 30 Articles Published
 - 24 on Charged Affairs
 - 6 with other outlets

SOCIAL MEDIA

- 134,974 Followers
 - 59,714 on LinkedIn
 - 7,229 on Instagram
 - 17,701 on Twitter
 - 50,330 on Facebook



G7 & G20 YOUTH SUMMITS

WHAT

The Y7 is a forum which brings together young leaders from across the globe, to discuss and debate global challenges and agree policy recommendations they would like to see G7 leaders take forward. The list of policy recommendations is known as a communiqué, which is announced publicly at the Y7 Summit and presented to world leaders as part of the official G7 summit.

WHY

Y7 & Y20 summits convene youth leaders and senior government officials to provide youth perspectives on global challenges in advance of the G7 and G20 summits. The Youth Delegates develop policy statements representing young voices addressed to the G7 & G20 leadership. Note, the U.S. Y7 and Y20 delegation does not represent the U.S. federal government in any capacity.

HOW

Globally is the organizing body that selects American delegates for each year's themes through a competitive application process and connects them to the host country's coordinating organization for further instruction.

WHO

Benjamin Lutz, Program Director
Clara Schmae, Sr. Program Assistant

2023 Metrics

4 Y7 Delegates traveled to Tokyo, Japan

5 Y20 Delegates traveled to Varanasi, India

5 ASEAN+ Youth Symposium Delegates traveled to Indonesia